

SMiShing- The New Form of Phishing



SMiShing is a type of social engineering that uses cell phone text messages to persuade victims to provide personal information such as card number, CVV2, and PINs. The text messages may contain either a website address or more commonly, a phone number that connects to an automated voice response system, which then asks for personal information.

The following are examples of SMishing messages for “ABC Bank”:

A Text Message from sms.alert@visa.com.

“sms.alert@visa.com/VISA Card Blocked Alert. For more information, please call 1-800-999-9999.”

A Text Message from notice@abcbank.com

“ABC Bank has deactivated your debit card and to reactivate, contact 1-800-999-9999.”

“This is an automated message from ABC Bank. Your debit card has been suspended. To reactive, call urgent at 1-800-999-9999.”

Although NBT may ask for personal information to confirm identification such as the account holder’s name, security code words and/or last four digits of a social security number, you will never be asked for a CVV2 or a PIN either in person or via electronic methods.

If you become a victim of such phishing scam, NBT encourages you to call the phone number on the back of the card to have the card restricted.